

# SPECIAL EVENT or FUND-RAISING EVENT

& FamilyTime Entertainment

PRESENTS

## **A BOO-RIFIC EVENT**

*A Children and Family Halloween Experience*

**Recommended Dates:        MONTH of OCTOBER**

This event can be held @ 6:00 pm on a week day night or anytime on weekend day. [Actual date, time and place to be determined.] Based on demand, we could do this event on two consecutive weekend nights or two sessions on a weekend. This can be open to the general public with registration the night or day the event. Or we can have registrations before the event, especially if it is determined that we would need to limit the number of participants. It should be explained that this is a family event; children & adults participate as a family. No one would be admitted without a parent or guardian who is under the age of 16 years old.

Event would begin with a costume contest by age groups.

### Costume Contest:

Each child or adult would register to be part of the contest. They would be called up upon the stage – interviewed by Comedy-Magician Don Miller (briefly) and judged by a panel of judges (three or four people). All parents love to see their child on stage. The top three contestants in each age group would win a prize.

The following age groups will compete for prizes:

Ages four and under / Ages five to seven / Ages eight to twelve

Ages thirteen to eighteen / Adult contest – Over eighteen years old

Family Boo-Rific Halloween Comedy-Magic Show: This 60 minute show follows the Costume Contest and would be performed by Comedy-Magician Don Miller. This is a very funny show based on a Halloween theme. Many of the parents and children will get to be in the show.

### **THE BOO-RIFIC COMEDY-MAGIC SHOW**

Safe Trick-or-Treat Event: Following the BOO-RIFIC SHOW, all children attendees will be given a free goody bag with candy and novelty toys.

Halloween Face Painting and Halloween Balloon Animals: These will be free and done during the event. [Optional – Would only do this with good ticket sales]

# **BOO-RIFIC EVENT PROPOSAL:**

THIS PROPOSAL IS BASED ON 300 ATTENDEES FOR A WEEKEND DAY or A WEEK DAY NIGHT. WE SHOULD PLAN ON 300 ATTENDEES. IF TICKET SALES REALLY FLY - 300 FOR FIRST SHOW AND DO A SECOND SHOW ON THE SAME WEEKEND DAY OR CONSECUTIVE WEEK DAY NIGHTS

## APPROXIMATE SCHEDULE of EVENTS: Weekend Day

11:15 am to 12:00 pm: Doors Open / Registrations Begins  
11:15 am to 2:15 pm: Face Painters & Balloon Artists  
12:00 pm to 1:15 pm: Costume Contest by Age Groups  
1:15 pm to 2:00 pm: BOO-RIFIC Family Show  
2:00 pm to 2:30 pm: Safe Trick-or-Treat [Goody-Bags Past Out]  
3:00 pm - Begin 2<sup>nd</sup> Event if Ticket Sales Warrant this

## APPROXIMATE SCHEDULE of EVENTS: Week Day

5:30 pm to 6:15 pm: Doors Open / Registration Begins  
5:30 pm to  
6:15 pm to 7:30 pm: Costume Contest by Age Groups  
7:30 pm to 8:15 pm: BOO-RIFIC Family Show  
8:15 pm to 8:30 pm: Safe Trick-or-Treat [Goody-Bags Past Out]

## **FUND - RASING EVENT:** [If this were done as a fund-raising event]

- Sell Tickets for \$5.00 each - All children & Adults who accompany them will be charged \$5.00
- Get newspaper to do feature story on event and help advertise event
- FamilyTime will prepare flyer to send home with every elementary student @ your elementary schools
- Get a local merchant to donate the goody-bags [plastic grocery bags as example]
- See if a merchant would sponsor event and give coupons for their business for dollars to cover contents of the goody-bags

## **EXAMPLE of POSSIBLE RESULTS:**

300 tickets @ \$5.00 equals \$1,500.00 in revenue

Take the \$1,500.00 and subtract any expenses for the event (could be about \$300)

FamilyTime Entertainment gets the first \$500.00 / Organization receives next \$500.00

FamilyTime gets the next \$500.00 & Organization received next \$500.00

Any revenue above \$2000.00 / FamilyTime gets 35% / Organization receives 60%

If total revenue would be under \$700 FamilyTime gets 65%

& Organization receives 35%